



**CARRY YOUR STYLE WITH YOU**  
*Be Creative, Be Unique Be the star*

ALDIVO is pioneered in digital business and innovate his product and offering very frequently. GrowthFactor helped ALDIVO to meet the dynamics of the business and streamlined sales process.

**ABOUT ALDIVO**

Aldivo is a creative products and a casual wear brand. Their customers are their focus and they intend to sell a unique product line at unbeatable prices. Inspired by design and driven by creativity, their passionate team strives to offer a wide range of up-to-the-minute style, art and design that is quality guaranteed.

They are emerging business in the e-commerce domain, with focus on mobile accessories, trendy clothing, home accessories, books, etc. They have a very wide range of customized and creative solutions.

**CHALLENGES**

With growing business and customer range, their sales and marketing managers were facing issues of proper tracking of each and every activity of their team members. Proper R.O.I. calculation of various online digital marketing campaigns were tough to monitor and analyze. In Such a dynamic environment, a clear presentation of the business health to the management team and investors was a challenge. Weekly and monthly performance monitoring of various categories, brands as well as business team was a bottleneck.

Timely and strategic report on the go, was not possible without the GrowthFactor Sales CRM software solution. We wanted a single window to visualize the complete marketing and sales activity till customer acquisition with detailed strategic reports of all possible business propositions. Investment in making such software was not feasible at our end due to paucity of time and technical knowhow.



“ I highly recommend GrowthFactor CRM as they have stream lined our sales process and as a result there is tremendous improvement in productivity which has resulted in high ROI. Their team is extremely knowledgeable and very supportive. Wish them all the very best.

Mr. Barkat  
 CEO, Aldivo - India





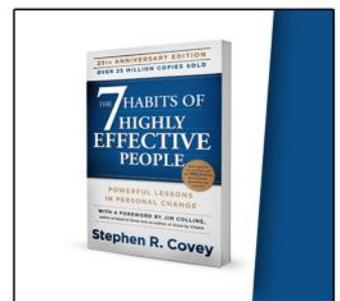
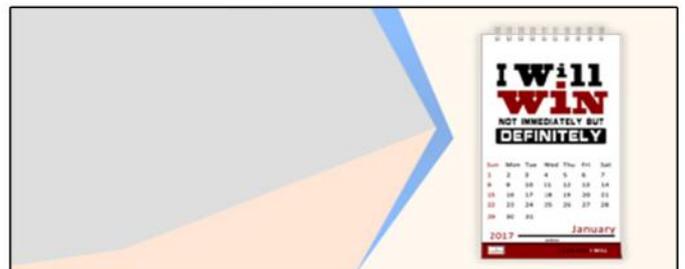
**PRINTED MOBILE COVER**  
1000+ DESIGNS FOR 400+ DEVICES

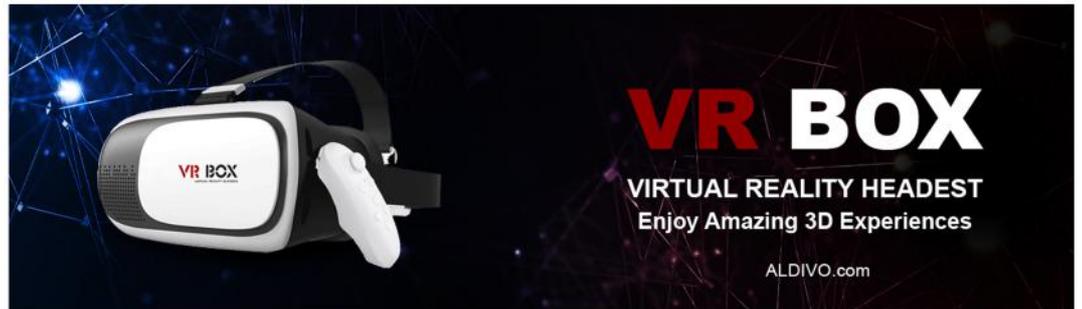
## SOLUTION

This GrowthFactor Sales CRM, is a perfect fit to our business need, where we can monitor our entire marketing and sales process from any place with the help of high-end manager's dashboard. We can track all R.O.I. of various marketing campaigns. The corporate sales team can now keep a close view on their leads and business funnels, hence giving a clear picture of individual's performance, and give a confidence boost.

Easy for the management team to identify business trends and patterns by the analytical dashboard.

In nut shell this software has helped us in growing our business to the next level.





## BENEFITS

- ✓ Streamlined sales process
- ✓ Sales activities are easily monitored
- ✓ Helping in business forecasting and strategies
- ✓ Effective decision making
- ✓ Individual performance overview
- ✓ Trend analysis and management dashboard
- ✓ On the go business monitoring
- ✓ Significant profit growth

